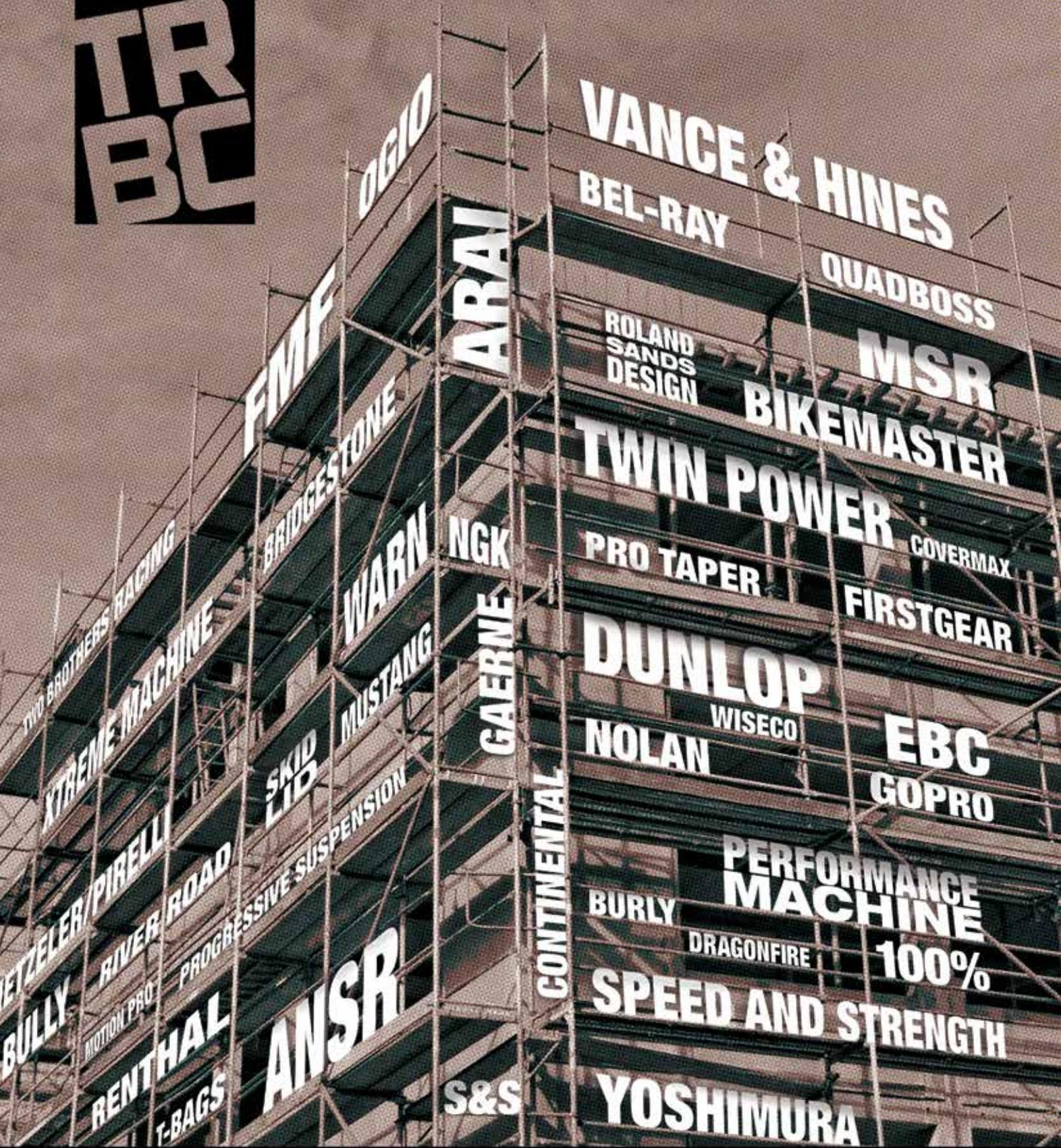




ANSR
EVOLVE³

WWW.ANSWERRACING.COM  

**TR
BC**



WE ARE A HOUSE OF BRANDS.

And, we're continuing to build on our strong foundation. In fact, we now have more brands, stocked in more warehouses, with more next day availability than ever!







BLACK BRAND

MOTORCYCLE CLOTHING

*CUZ NOBODY ELSE
HAD THE BALLS TO*

*ARRIVING
FEBRUARY 2016*





BLACK BRAND

MOTORCYCLE CLOTHING

DESIGNED IN LOS ANGELES, CALIFORNIA

**ARRIVING
FEBRUARY 2016**

DEALER BILL OF RIGHTS

Tucker Rocky/Biker's Choice is committed to earning our leadership position in the Powersports Industry every day by providing value-added services with courtesy and integrity. Our desire to be your trusted and reliable source for after-market parts and apparel is second to none.

Our Core Values

Integrity – We pledge that honest and ethical principles will guide our actions and decisions at all times.

Respect and Dignity – We will treat our customers, vendors and employees as they would want to be treated.

Dealer Centric – We will consider and take into account our customers' needs while constantly striving to provide exceptional service and added value.

Teamwork – We will work with our customers to ensure their long-term success.

Accountability – We will accept responsibility for our actions and performance, if there's an issue, we will make it right.

Continuous Innovation and Improvement – We will continually earn our future position by pioneering new solutions that provide direct benefit to our customers.

Our Service Commitment

Reliability – We will stock the products you need and that your customers demand in a Distribution Center close to you.

Timely – We will ship orders received within the published cut-offs the same day.

Quality – We will package products with the utmost care to avoid transit damage.

Protection of Confidential Information

Privacy - We will never share our customer's confidential account information, ever, it's as simple as that. We will respect the privacy of our customer's information and promise that it will not be shared with any other dealer or powersports entity of any kind.



President and CEO

QUESTIONS?
CALL CUSTOMER SERVICE
P 1.800.347.1010
F 1.800.304.1020

ONLINE ORDERS
VISIT TRDEALER.COM



CONTENTS

STREET>

Helmets	11-110
Hemet Audio	111-126
Apparel	127-233
Extreme Weather	234-260
Gloves	261-298
Footwear	299-317
Protection	318-326
Headgear	327-349
Eyewear	350-368

OFFROAD>

Helmets	369-414
Apparel	415-462
Gloves	463-483
Footwear	484-496
Protection	497-530
Eyewear	531-559
Hydration	560-566

YOUTH>

Helmets	567-578
Apparel	579-588
Protection	589-612
Lifestyle	613-626

LIFESTYLE>

Apparel	627-741
Footwear	742-750
Sunglasses	751-767
Packs & Bags	768-792
Novelties	793-807

Promo & Display	808-827
-----------------	---------

Index	828-834w
-------	----------

STREET

HELMETS

HELMET AUDIO

APPAREL

EXTREME WEATHER

GLOVES

FOOTWEAR

PROTECTION

HEADGEAR

EYEWEAR

OFFROAD

HELMETS

APPAREL

GLOVES

FOOTWEAR

PROTECTION

EYEWEAR

HYDRATION

YOUTH

HELMETS

APPAREL

PROTECTION

LIFESTYLE

LIFESTYLE

APPAREL

FOOTWEAR

SUNGLASSES

PACKS & BAGS

NOVELTIES

PROMO & DISPLAY

INDEX

APPAREL

2016

What's New for 2016.

Welcome to the Tucker Rocky 2016 Helmets & Apparel Catalog! We have some amazing new things to share with you this year.

If you've been keeping up with what is going on in the helmet and apparel industry, then you know that manufacturing technology on these items has taken a huge leap forward. We have plenty of new product in this year's catalog that features technology designed to improve rider safety and the riding experience.

So what is some of this new tech?

- Answer and MSR have used MIPS technology in their new helmets; developed by brain surgeons and scientists, MIPS helps reduce the rotational forces on the brain due to angled impacts to the head
- Black Brand is introducing a half-helmet with "Composite Fusion" technology that is the smallest D.O.T.-approved helmet on the market; it is so small the helmet is named Cheater .50 because it feels like it is cheating the helmet certification law; the Cheater is kept small because the composite fusion in-molding lets the EPS liner be thinner, and each size has its own shell size; It is made to fit small but be safe
- Firstgear's "37.5" fabric is brand new and uses energy from your body to keep you dry, wicking sweat away before you can even feel it on your skin
- 100%'s "The Forecast" film system is a complete system that offers the largest field of clear vision in motocross
- Answer and MSR have introduced the D30 shock-absorbing insole in three styles of boots; not only do they help provide comfort at varied impact energies, they also help reduce the risk of lower leg injuries

And there you have it! Check back often to see what new product, accessories and apparel have been added and, remember, Tucker Rocky is your one-stop shop for all of your Helmet & Apparel needs.

