



We're the ones that will go to the extreme to see how far we can push our motorcycles, our cars, our ATVs. After all, we are motorsports enthusiasts and we love the motorsports industry just as much as you.

We want to share our passion with you, which is why we go out of our way to find the best parts, accessories and apparel to choose from. The same passion goes into our quality of customer service.

Imagine what could happen when you partner with a company run by people with a passion for motorsports and the desire to win.

1971 Chevy Chevelle Build Highlights:

Chevelle Build by Cynthia Pierce, Tucker Rocky Street Segment Specialist & Husband Eric Pierce, Owner ProTouringTexas



Paint

DFW Retro Garage

Tires

Pirelli Pzero Trofeo R 245/40/18 Front
Pirelli Pzero Trofeo R 295/30/18 Rear



Wheels

BOSS Motorsports, 338 Gunmetal 18x8 Front
BOSS Motorsports, 338 Gunmetal 18x9.5 Rear
ARP 1/2" Stud Upgrade

Brakes

ProTouringTexas C5 Z06 Disc Conversion

Dash

ProTouringTexas, Panel Insert
Autometer Gauges

Suspension

Global West Tubular Front Control arms
Umi Performance, Adjustable Rear Control Arms
Hellwig, 1 3/8" front sway bar
Hellwig, 1" rear anti roll bar
ProTouringTexas Quick Ratio Steering
Viking Performance Double adjustable coil overs

Engine

GM Performance, 6.0 Steel LSX Block - 650 rwhp/600 ft lbs tq
Magnuson, TVS2300 Supercharger "Hot Rod Kit" **MAGNUSON**
Lingenfelter CNC Ported LS9 Cylinder Heads
- 2.165 Light-weight titanium intake valves
- 1.59 High Performance hollow stem sodium filled exhaust valves
Brian Tooley Racing Cam 227/248 .598/595 117+6



Exhaust

Hooker Headers with custom 3" Mandrel Bent Exhaust
Magnaflo Mufflers

Transmission

Tremc Stage 2 Built Gspd
Hurst Shifter

Windshield

ProTouringTexas, Flush Mount Rear Glass Trim

**TR
BC**



WE ARE A HOUSE OF BRANDS.

And, we're continuing to build on our strong foundation. In fact, we now have more brands, stocked in more warehouses, with more next day availability than ever!



DEALER BILL OF RIGHTS

Tucker Rocky/Biker's Choice is committed to earning our leadership position in the Powersports Industry every day by providing value-added services with courtesy and integrity. Our desire to be your trusted and reliable source for after-market parts and apparel is second to none.

Our Core Values

Integrity – We pledge that honest and ethical principles will guide our actions and decisions at all times.

Respect and Dignity – We will treat our customers, vendors and employees as they would want to be treated.

Dealer Centric – We will consider and take into account our customers' needs while constantly striving to provide exceptional service and added value.

Teamwork – We will work with our customers to ensure their long-term success.

Accountability – We will accept responsibility for our actions and performance, if there's an issue, we will make it right.

Continuous Innovation and Improvement – We will continually earn our future position by pioneering new solutions that provide direct benefit to our customers.

Our Service Commitment

Reliability – We will stock the products you need and that your customers demand in a Distribution Center close to you.

Timely – We will ship orders received within the published cut-offs the same day.

Quality – We will package products with the utmost care to avoid transit damage.

Protection of Confidential Information

Privacy - We will never share our customer's confidential account information, ever, it's as simple as that. We will respect the privacy of our customer's information and promise that it will not be shared with any other dealer or powersports entity of any kind.


President and CEO

QUESTIONS?
CALL CUSTOMER SERVICE
P 1.800.347.1010
F 1.800.304.1020

ONLINE ORDERS
VISIT TRDEALER.COM



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STREET

2016



What's New for 2016.

Welcome to the Tucker Rocky 2016 Street Catalog! We have some amazing new things to share with you this year.

We have completely reorganized our Chemical Section based on your feedback. Now you can search this section by category, giving you a better look at the massive selection we offer in each category.

We have also revamped all the chemicals in our index. You can look through the index and find what you need by brand and by product category. And if you want to see every product within a specific brand, you can check out our online catalog.

Tucker Rocky is working hard to be your one-stop shop for anything that has to do with Adventure Touring. To that end, we've created an Adventure Touring category for you. All of our adventure products can now be found in this section, and we will continue to add brands and product to this section for you throughout the year. You will want to keep checking back with us to see what's new!

Finally, we've added a bunch of new brands to our Street catalog, giving you a bigger selection to choose from.

Some of our new brands are:

- Adventure Medical
- Ohlins
- Schumacher
- Phillips
- Sea Foam
- Evans Coolant
- E3 Spark Plugs
- Freedom Metric Exhaust
- Trimax
- Pelican
- Z-Shade
- Boss Audio
- And many more

And there you have it! Check back often to see what new parts and accessories have been added and remember, Tucker Rocky is your one-stop shop for all of your Street needs.

